

**AMARILLO, TEXAS
COMMUNITY GROWTH TRENDS
OCTOBER, 2024**

Introduction

The City of Amarillo has experienced many changes over the past several decades. From 2010 to 2020 the City saw a growth in population of 5.1%. Almost all of that growth happened in the Randall County boundaries of Amarillo. Randall County saw a population increase of 16.4% during the same period, compared to Potter County, which saw a decline of 1.5%. This community profile will outline current and past U.S. Census data, as well as state and local data regarding demographic changes in Amarillo. Information regarding population growth, changing housing and education trends, and labor and wages is critical when considering the community's health. Statistics that can be found in this profile include:

- Population
- Student Enrollment by School District
- Per Capita Personal Income
- City of Amarillo Annual Budget
- Ethnic and Racial Composition
- Median Home Values
- Hourly Wages by Occupation
- Property Tax Rates

Unless otherwise noted, all data included in this profile are from the U.S. Census Bureau. Data reflects the most current and will be updated as new information becomes available.

POPULATION

Population Estimates

Year	Amarillo			Randall County			Potter County			Randall Co	Potter Co
	Census ¹	Local Estimate ²	% Change	Census ¹	Local Estimate ²	% Change	Census ¹	Local Estimate ²	% Change	In City Limits	In City Limits
2010	190,695	190,695		116,811	116,811		120,124	120,124			
2011	189,132	191,664	-0.82%	118,994	118,727	1.87%	120,626	119,945	0.41%		
2012	191,118	192,637	1.05%	121,090	120,674	1.76%	121,099	119,766	0.39%		
2013	193,153	193,616	1.06%	123,062	122,653	1.64%	121,526	119,588	0.35%		
2014	194,930	194,600	0.92%	124,862	124,664	1.46%	122,053	119,410	0.43%		
2015	196,571	195,588	0.84%	126,782	126,709	1.54%	122,352	119,232	0.24%		
2016	197,570	196,582	0.51%	128,603	128,787	1.44%	121,883	119,054	-0.38%		
2017	197,823	197,580	0.13%	130,552	130,899	1.52%	121,230	118,877	-0.54%		
2018	198,773	198,584	0.48%	132,475	133,046	1.47%	120,899	118,700	-0.27%		
2019	198,955	199,593	0.09%	134,026	135,228	1.17%	119,674	118,523	-1.01%		
2020	200,393	200,393	0.72%	136,005	137,445	1.48%	118,323	118,343	-1.13%	98,839	101,554
2021	200,371	201,415	-0.01%	139,176	138,235	2.33%	119,043	118,145	0.61%		
2022	200,360	202,442	-0.01%	141,489	140,502	1.66%	117,905	117,991	-0.96%		
2023	203,042	203,475	1.34%	148,255	142,806	4.78%	114,647	117,815	-2.76%		
2024	**	204,512		**	145,148		**	117,638			

¹ All population census data taken from US Census Bureau ACS Demographic and Housing Estimates, 5-Year Estimate Data Profiles, DP05.

² Population estimates prepared by City of Amarillo Planning Department based on 2010 and 2020 Census Data. Amarillo grows by an average rate of .51%, Randall County at a rate of 1.64%, and Potter County at a rate of -.15%.

** Data not available

Age Distribution

Age Groups	Male		Female		Total	
	2010	2020	2010	2020	2010	2020
Under 5 years	7,918	7,838	7,431	7,374	15,352	15,212
5 to 9 years	6,521	7,994	6,679	7,335	13,293	15,329
10 to 14 years	7,080	7,392	6,585	6,940	13,667	14,332
15 to 19 years	6,614	6,934	6,208	6,608	12,919	13,542
20 to 24 years	7,453	6,457	6,867	6,317	25,047	12,774
25 to 29 years	7,359	7,882	7,149	7,610	14,416	15,492
30 to 34 years	6,335	7,888	6,303	7,598	14,416	15,486
35 to 39 years	6,894	7,543	6,114	6,416	12,731	13,959
40 to 44 years	5,869	5,557	5,550	6,461	11,421	12,018
45 to 49 years	6,614	5,273	6,208	5,364	14,416	10,637
50 to 54 years	6,148	4,993	6,585	5,800	14,416	10,793
55 to 59 years	5,217	5,360	5,174	5,864	10,484	11,224
60 to 64 years	4,006	5,280	4,327	5,576	8,425	10,856
65 to 69 years	2,795	4,494	4,327	4,762	6,178	9,256
70 to 74 years	2,422	2,851	2,916	3,727	5,242	6,578
75 to 79 years	1,863	1,918	2,634	2,902	4,493	4,820
80 to 84 years	1,304	1,274	1,693	2,046	2,996	3,320
85 years and over	838	1,314	1,975	2,283	2,808	3,597

Median Age

	2010	2020
Amarillo	33.7	34.1
Texas	33.4	34.8

All age distribution data taken from US Census Bureau ACS Demographic and Housing Estimates, 5-Year Estimate Data Profiles, DP05.

Ethnic and Racial Composition

RACE	2010		2020		*2023	
	Number	Percent	Number	Percent	Number	Percent
Total population	190,695	100%	200,393	100%	203,475	100%
White	113,844	59.7%	104,003	51.9%	104,513	51.36%
Black or African American	15,358	6.3%	13,478	6.9%	13,316	6.54%
American Indian and Alaska Native	2,762	0.5%	1,520	0.5%	1,444	0.71%
Asian	6,144	3.1%	8,219	4.1%	8,498	4.18%
Native Hawaiian and Other Pacific Islander	251	0.1%	253	0.1%	253	0.12%
Some other race	16,483	1.6%	5,838	2.9%	5,459	2.68%
Hispanic or Latino (of any race)	52,483	28%	66,165	32.6%	67,885	33.36%

Ethnic and Racial data compiled from US Census Bureau Demographic and Housing Characteristics Decennial reports, P1

*2023 data estimated by Amarillo Planning Department based on 2010 and 2020 Census data.

Student Enrollment by School District

Amarillo ISD

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Early Childhood	98	88	103	109	100	138	126	93	151	
Pre-Kindergarten	1,904	1,897	1,856	1,853	1,821	1,765	1,327	1,698	1,648	
Kindergarten	2,763	2,571	2,472	2,429	2,533	2,485	2,296	2,229	2,145	
Grade 1	2,736	2,734	2,568	2,491	2,353	2,446	2,393	2,264	2,177	
Grade 2	2,674	2,697	2,687	2,506	2,455	2,338	2,340	2,319	2,252	
Grade 3	2,535	2,648	2,643	2,628	2,468	2,416	2,258	2,278	2,294	
Grade 4	2,576	2,488	2,611	2,593	2,540	2,419	2,328	2,206	2,248	
Grade 5	2,483	2,511	2,429	2,570	2,541	2,512	2,371	2,283	2,176	
Grade 6	2,336	2,439	2,469	2,344	2,480	2,457	2,397	2,272	2,227	
Grade 7	2,305	2,327	2,428	2,404	2,336	2,470	2,410	2,345	2,241	
Grade 8	2,405	2,317	2,284	2,399	2,389	2,335	2,437	2,370	2,296	
Grade 9	2,371	2,535	2,535	2,374	2,495	2,583	2,410	2,567	2,524	
Grade 10	2,167	2,079	2,197	2,193	2,148	2,236	2,304	2,000	2,216	
Grade 11	2,039	2,002	1,938	2,091	2,051	1,984	2,115	2,020	1,887	
Grade 12	1,777	1,856	1,846	1,787	1,891	1,855	1,876	1,922	1,860	
Total Enrolled	33,169	33,189	33,066	32,771	32,601	32,439	31,388	30,866	30,342	-

Canyon ISD

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Early Childhood	50	42	42	46	49	95	72	79	90	
Pre-Kindergarten	133	134	125	127	127	146	105	181	160	
Kindergarten	691	680	751	716	738	783	733	782	806	
Grade 1	699	683	676	776	748	779	761	780	825	
Grade 2	729	728	738	699	780	740	773	804	811	
Grade 3	695	762	754	764	731	781	779	826	834	
Grade 4	698	704	780	776	800	745	795	822	848	
Grade 5	733	727	741	812	827	835	755	836	846	
Grade 6	767	756	748	778	832	864	841	830	860	
Grade 7	701	774	788	750	785	856	851	852	843	
Grade 8	734	734	788	799	762	788	864	865	897	
Grade 9	766	753	764	772	788	785	795	900	893	
Grade 10	699	753	744	755	758	776	754	752	884	
Grade 11	699	686	731	704	712	729	730	714	765	
Grade 12	602	670	657	688	685	679	716	688	713	
Total Enrolled	9,396	9,586	9,827	9,962	10,122	10,381	10,324	10,711	11,075	-

River Road ISD

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Early Childhood	-	3	2	-	1	2	3	2	-	
Pre-Kindergarten	42	57	48	41	59	73	34	63	69	
Kindergarten	107	72	75	84	78	84	80	78	70	
Grade 1	92	104	75	81	98	76	83	75	86	
Grade 2	85	82	97	76	77	93	76	98	82	
Grade 3	88	87	84	110	89	79	86	76	84	
Grade 4	96	89	89	87	117	92	78	95	80	
Grade 5	98	98	87	95	94	118	89	74	105	
Grade 6	118	93	107	106	115	94	119	103	83	
Grade 7	98	116	96	112	103	109	104	122	120	
Grade 8	82	95	116	94	118	105	114	106	116	
Grade 9	118	94	115	115	117	113	109	137	110	
Grade 10	106	110	89	99	100	102	116	111	112	
Grade 11	103	110	97	79	89	99	91	106	83	
Grade 12	77	93	111	98	82	87	90	94	97	
Total Enrolled	1,310	1,303	1,288	1,277	1,337	1,326	1,272	1,340	1,297	-

School District enrollment counts pulled from Texas Education Agency Annual Academic Performance Reports.

HOUSING

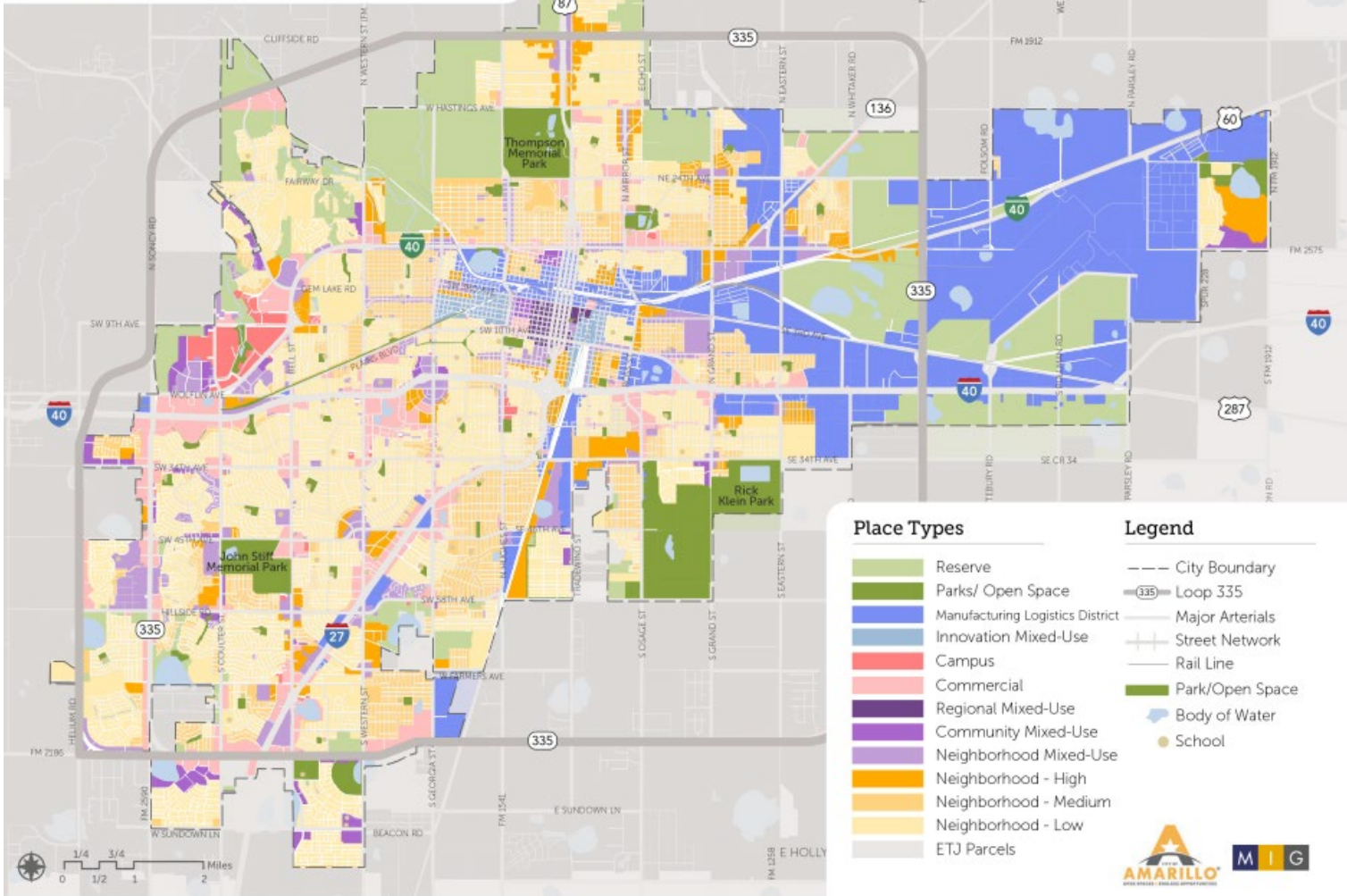
Housing Occupancy

	2010	2020	2022	2023
Total Housing Units	70,122	76,778	78,616	91,397
Owner Occupied	44,099	45,394	46,840	49,710
Average Household Size	2.79	2.69	2.69	2.67
Renter Occupied	26,023	31,384	31,776	31,044
Average Household Size	2.42	2.4	2.28	2.18
Vacant Units	7,763	9,124	9,177	10,643

Housing Occupancy data from U.S. Census Bureau Selected Housing Characteristics ACS 5-Year Estimates Data Profiles, DP04



Complete Neighborhoods Scenario



Place Types

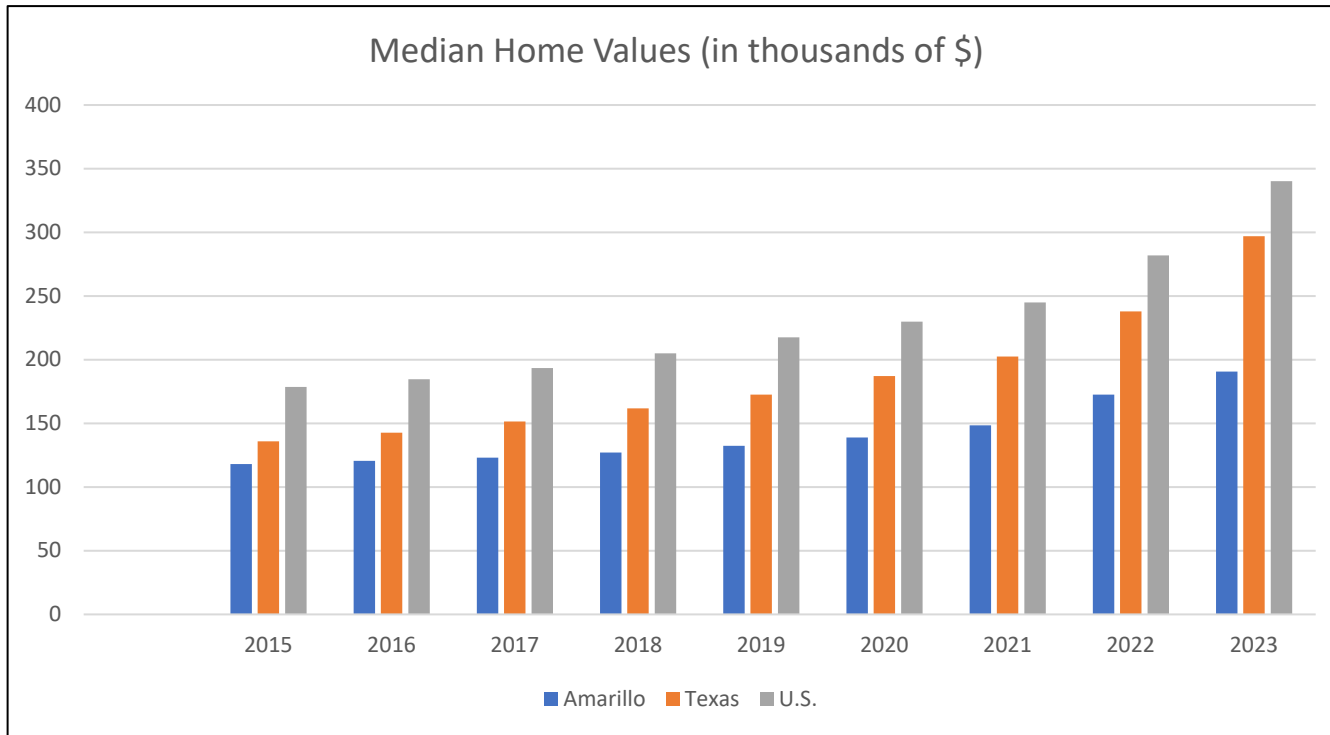
- Reserve
- Parks/ Open Space
- Manufacturing Logistics District
- Innovation Mixed-Use
- Campus
- Commercial
- Regional Mixed-Use
- Community Mixed-Use
- Neighborhood Mixed-Use
- Neighborhood - High
- Neighborhood - Medium
- Neighborhood - Low
- ETJ Parcels

Legend

- City Boundary
- Loop 335
- Major Arterials
- Street Network
- Rail Line
- Park/Open Space
- Body of Water
- School

Median Home Values (In thousands of dollars)

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Amarillo	118	120.5	123.2	127.2	132.5	138.9	148.5	172.7	190.7
Texas	136	142.7	151.5	161.7	172.5	187.2	202.6	238.0	296.9
U.S.	178.6	184.7	193.5	204.9	217.5	229.8	244.9	281.9	340.2



Home Value data compiled from US Census Bureau Selected Housing Characteristics ACS 5-Year Estimate Data Profiles, DP04

Median Home Sale Price (In thousands of dollars)

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Amarillo	145	150	155	153.8	159	177.5	196	212	220

Median Home Sale Price data from the Amarillo Association of REALTORS, Inc. Annual Reports

CONSUMER CHARACTERISTICS

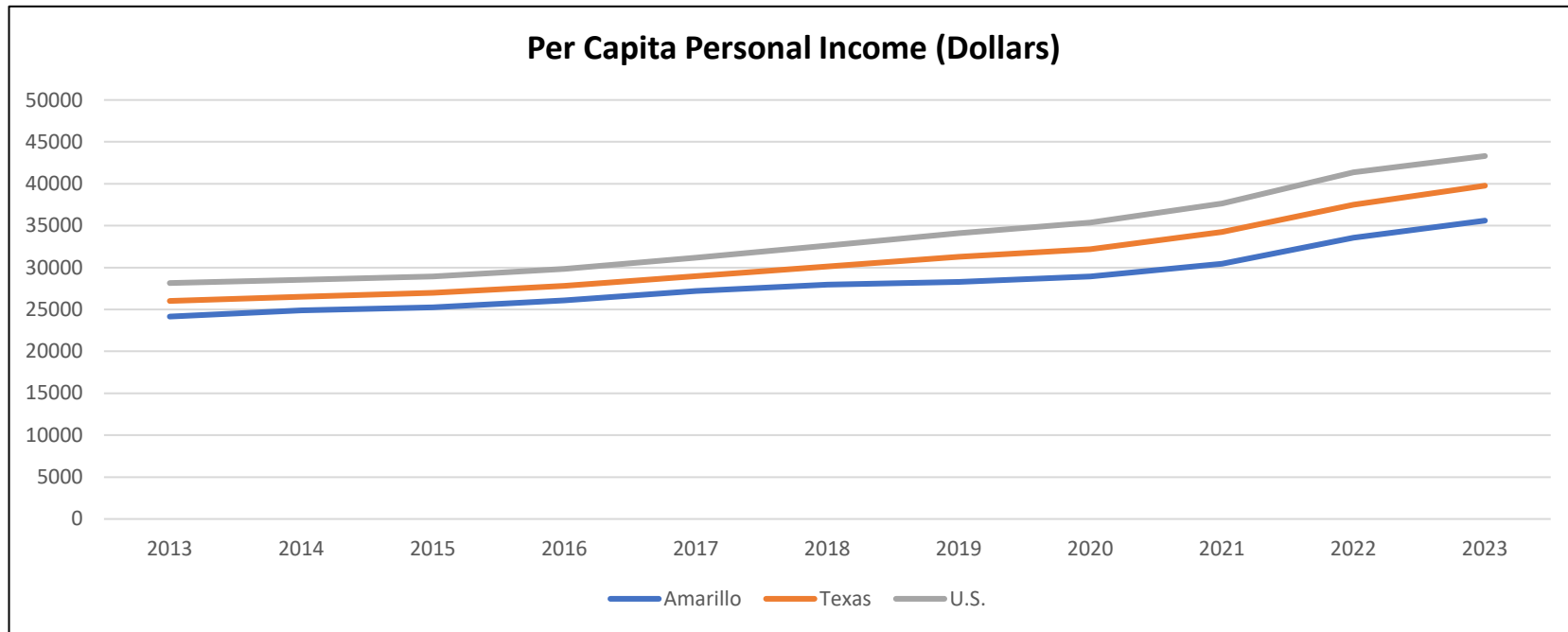
Median Earnings by Industry

	2016	2017	2018	2019	2020	2021	2022	2023
Management, Business, and Finance	54,499	56,255	54,880	55,864	53,040	54,080	60,720	65,373
Computer, Engineering, and Science	62,378	66,920	69,082	71,580	72,840	75,118	80,274	79,802
Education, Legal, Community Service, Arts, and Media	40,249	40,788	42,194	44,590	45,367	47,275	52,179	51,403
Healthcare Practitioners and Technical	51,564	54,343	55,919	55,881	55,781	58,164	64,251	43,245
Healthcare Support	20,989	21,904	21,696	23,033	22,593	24,375	27,075	36,100
Protective Services	41,639	46,067	45,992	46,086	44,636	49,748	54,545	53,218
Food Preparation	12,839	13,138	13,942	15,248	15,331	15,916	15,819	15,922
Building and Grounds Cleaning and Maintenance	17,890	20,020	22,054	21,137	22,114	23,562	23,323	29,324
Personal Care and Services	15,720	16,145	17,620	17,328	17,403	19,685	19,082	30,412
Sales and Related	25,613	26,939	26,699	26,408	27,220	30,503	30,828	36,049
Office and Administrative Support	26,726	27,540	28,619	29,331	29,357	29,717	31,348	35,642
Farming, Fishing, and Forestry	26,182	30,859	27,143	41,667	48,558	50,219	44,598	-
Construction and Extraction	30,548	31,031	31,345	31,788	35,247	39,416	41,438	31,359
Installation, Maintenance, and Repair	41,211	40,273	40,560	41,094	44,034	43,514	53,209	34,312
Production	27,416	30,195	31,043	30,559	30,650	33,449	35,700	40,642
Transportation	41,795	40,257	41,482	41,372	39,261	41,648	50,835	61,334
Material Moving	21,323	21,264	23,968	25,333	26,800	26,420	27,505	30,634

Earnings data compiled from US. Census Bureau Occupation by Sex and Median Earnings in the Past 12 Months ACS 5-Year Estimates Subject Tables, S2411

Per Capita Personal Income (Dollars)

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Amarillo	24,156	24,904	25,244	26,086	27,198	27,950	28,274	28,927	30,474	33,559	35,604
Texas	26,019	26,513	26,999	27,828	28,985	30,143	31,277	32,177	34,255	37,514	39,775
U.S.	28,155	28,555	28,930	29,829	31,177	32,621	34,103	35,384	37,638	41,361	43,313



Per Capita Income data compiled from US Census Bureau Selected Economic Characteristics, ACS 5-Year Estimates Data Profiles, DP03.

Median Family Income (Dollars)

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Amarillo	56,429	57,766	57,976	59,750	61,125	63,264	63,853	64,632	67,790	76,749	79,918
Texas	61,066	61,958	62,717	64,585	67,344	70,423	73,349	76,073	80,498	87,590	86,267
U.S.	64,719	65,443	66,011	67,871	70,850	73,965	77,263	80,069	85,028	92,646	92,148

Median Family Income compiled from US Census Bureau Selected Economic Characteristics ACS 5-Year Estimates Detailed Tables, S1903.

Size of Buying Groups

% of Households by Income 2023

	<\$10,000	\$10,000 - \$14,999	\$15,000 - \$24,999	\$25,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 - \$199,999	\$200,000+
Amarillo	5.7%	3.3%	9.8%	9.1%	13.6%	18.1%	12.1%	15.3%	5.8%	7.2%
Potter County	5.7%	4.7%	11.8%	10.1%	16.2%	19.8%	9.8%	11.8%	5.2%	5.0%
Randall County	4.9%	1.3%	7.0%	8.8%	8.9%	16.2%	14.8%	19.5%	8.3%	10.4%

Household Income data compiled from US Census Bureau Selected Economic Characteristics, ACS 5-Year Estimates Data Profiles, DP03.

LABOR FORCE

Civilian Industry by Occupation

	2016	2017	2018	2019	2020	2021	2022	2023
Agriculture, Forestry, and related	1,597	1,754	1,538	1,387	1,265	1,317	1,289	1,312
Construction	7,389	7,651	7,747	8,056	7,953	8,208	7,851	8,336
Manufacturing	9,868	9,575	10,064	11,242	11,648	11,382	11,389	9,674
Wholesale trade	2,901	3,136	3,014	2,885	2,604	2,668	2,947	2,499
Retail trade	11,732	11,382	11,948	11,981	10,937	10,851	11,384	15,426
Transportation and Warehousing	5,528	5,339	5,256	5,328	5,642	5,887	6,412	9,118
Information	1,536	1,299	1,186	1,165	1,041	855	1,052	1,979
Finance, Real Estate, and related	5,913	5,935	5,848	5,344	5,488	5,228	5,300	6,404
Professional, Scientific, Management	7,253	7,940	7,636	7,581	7,841	7,767	7,812	7,011
Education, Health Care, and Social Assistance	21,659	21,779	22,280	22,080	21,941	21,903	21,597	20,511
Arts, Entertainment, and Food Services	10,193	10,085	10,176	9,264	9,438	9,536	9,585	11,466
Other services, except public administration	6,127	5,941	5,975	5,510	4,739	4,965	4,622	5,681
Public administration	4,590	4,577	4,778	4,828	4,893	5,222	5,662	4,586
Total Employment	96,286	96,393	97,446	96,651	95,430	95,789	96,902	104,003

Labor Force data compiled from US Census Bureau Selected Economic Characteristics, ACS 5-Year Estimates Data Profiles, DP03.

Hourly Wages by Occupation (May 2023)

	Mean	
	Hourly	Mean Annual
Management Occupations	\$ 51.53	\$ 107,180.00
Business and Financial Occupations	\$ 34.72	\$ 72,210.00
Computer and Mathematical Occupations	\$ 42.38	\$ 88,150.00
Architecture and Engineering Occupations	\$ 41.84	\$ 87,020.00
Life, Physical, and Social Science Occupations	\$ 31.77	\$ 66,080.00
Community and Social Service Occupations	\$ 24.45	\$ 50,850.00
Legal Occupations	\$ 56.24	\$ 116,970.00
Educational Instruction and Library Occupations	\$ 28.50	\$ 59,290.00
Arts, Design, Entertainment, Sports, and Media Occupations	\$ 29.66	\$ 61,700.00
Healthcare Practitioners and Technical Occupations	\$ 41.87	\$ 87,100.00
Healthcare Support Occupations	\$ 15.91	\$ 33,100.00
Protective Service Occupations	\$ 25.79	\$ 53,640.00
Food Preparation and Serving Related Occupations	\$ 13.49	\$ 28,060.00
Building and Grounds Cleaning and Maintenance Occupations	\$ 15.40	\$ 32,040.00
Personal Care and Service Occupations	\$ 14.76	\$ 30,700.00
Sales and Related Occupations	\$ 19.53	\$ 40,610.00
Office and Administrative Support Occupations	\$ 19.74	\$ 41,060.00
Farming, Fishing, and Forestry Occupations	\$ 19.21	\$ 39,960.00
Construction and Extraction Operations	\$ 23.01	\$ 47,860.00
Installation, Maintenance, and Repair Occupations	\$ 24.01	\$ 49,940.00
Production Occupations	\$ 21.40	\$ 44,510.00
Transportation and Material Moving Occupations	\$ 19.68	\$ 40,940.00
All Occupations	\$ 25.41	\$ 52,850.00

Occupational Employment and Data Statistics from the U.S. Bureau of Labor Statistics, May 2023 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates

LAND USE

Zoned Land Use (2024)

Zoning District	Acres	Percentage
Agricultural	13289.62	19.75
Commercial	5496.95	8.17
Industrial	10728.08	15.94
Office	368.28	0.55
Planned Development	4392.25	6.53
Residential	19473.57	28.94
Retail	2038.87	3.03
Sum All District	55787.62	
Right-of-Way	11495.01	17.08
City Limits	67282.63	100.00

Zoning data compiled from City of Amarillo GIS annual reports.

Annexations (acres)

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
New	659.48	347.23	19.2	519.68	0	154.68	91.334	329.62	330.26	191.07	322.26	0
City Limits	64326.4	64673.6	64692.8	65212.5	65212.5	65367.2	65458.5	65788.1	66118.4	66309.5	66631.7	66631.7

Annexation data compiled from City of Amarillo GIS surveys.

Building Permits

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Residential										
New Construction										
Single Family	441	502	625	479	543	448	560	535	675	495
Multi-Family	19	4	7	4	7	13	42	16	26	18
Total Units	386	330	14	8	114	26	256	32	52	124
Additions/Remodels	7,523	3,768	3,055	5,208	3,429	5,353	5,103	4,449	1,354	2,505
Non-Residential										
New Construction	58	72	90	63	68	54	55	61	66	52
Additions/Remodels	1,370	727	490	737	604	619	587	523	647	427

GOVERNMENT

Fire/Police/Marshals/City Employees (2023)

	-----Number of Employees-----	
	Full-Time	Part-Time/Seasonal
Fire Department	325	1
Police Department	461	9
City Marshal	23	0
City Employees	1541	343
Total	2350	353

City of Amarillo Annual Budget

2013	2014	2015	2016	2017	2018
\$298,068,009	\$295,087,777	\$336,233,404	\$328,113,909	\$359,725,301	\$379,573,236
2019	2020	2021	2022	2023	2024
\$401,558,236	\$392,706,422	\$419,530,054	\$490,830,448	\$531,043,295	\$499,561,498

Primary Sources of Revenue Fiscal Year (Percentage)

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Sales Tax	28%	26%	26%	25%	24%	26.4%	21.8%	24.2%	30.2%
Property Tax	22%	21%	22%	22%	23%	22.7%	21.6%	22.4%	21.7%
Other Taxes	12%	12%	11%	11%	9%	10.9%	12.3%	10.5%	11.7%
Capital Grants	5%	6%	6%	5%	5%	5.1%	5.2%	6.9%	2.5%

Employment, Budget, and Revenue data taken from City of Amarillo Annual Budgets and Annual Comprehensive Financial Reports

Property Tax Rates

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Amarillo ISD	1.18900	1.18900	1.18900	1.23900	1.16900	1.15540	1.14960	1.08470	0.92580
Amarillo Jr. College	0.20750	0.20750	0.20750	0.20750	0.22790	0.22790	0.21129	0.22323	0.22031
Bushland ISD	1.26804	1.25433	1.23777	1.23370	1.16371	1.16010	1.15665	1.34055	1.06737
Canyon ISD	1.26000	1.26000	1.26500	1.26500	1.23000	1.28000	1.23300	1.14000	0.93000
City of Amarillo	0.35072	0.35072	0.36364	0.36838	0.38851	0.39681	0.44334	0.40628	0.39195
City of Canyon	0.39083	0.46503	0.45484	0.44758	0.43809	0.43809	0.42618	0.40016	0.39286
Hi Plains Water-Potter	0.00802	0.00750	0.00690	0.00670	0.00630	0.00550	0.00510	0.00469	0.00420
Highland Park ISD	1.16190	1.16190	1.16190	1.18590	1.10330	1.09740	1.08480	0.98670	0.98920
Panhandle Water District #3	0.00790	0.00902	0.00905	0.00906	0.00960	0.01020	0.01020	0.00936	0.00864
Noxious Weed Dist	.03/ac	.03/ac	.03/ac	.03/ac	.03/ac	.03/ac	.03/ac	.03/ac	.03/ac
River Road ISD	1.35000	1.35000	1.35000	1.35000	1.27650	1.26280	1.23970	1.16200	0.96560
So. Randall Hosp	0.07587	0.07446	0.07000	0.07000	0.05200	0.05000	0.04812	0.04193	0.03770
Potter County	0.66402	0.66402	0.67000	0.68500	0.70100	0.69015	0.70595	0.64725	0.61692
Bishop Hills	0.08000	0.08000	0.08000	0.08000	0.08000	0.08000	0.08000	0.08000	0.07800
Randall County	0.40605	0.41473	0.41473	0.43126	0.44126	0.44421	0.44421	0.41713	0.40148
Hi Plains Water-Randall	0.00802	0.00750	0.00690	0.00670	0.00630	0.00550	0.00510	0.00469	0.00420
Wildorado ISD	1.47000	1.47000	1.18200	1.58270	1.51000	1.41470	1.40340	1.38410	1.37800
Palisades	0.25000	0.25000	0.25000	0.25000	0.13921	0.14244	0.14530	0.12878	0.12476
Happy ISD	1.04000	1.04000	1.04000	1.04000	0.97000	0.95850	0.91810	0.87110	0.81730
City of Happy	0.82248	0.81520	0.78121	0.76850	0.77044	0.54540	0.52020	0.49430	0.45900
Timbercreek	0.20000	0.20000	0.21000	0.21000	0.20800	0.20600	0.20600	0.19383	0.18250
Tierra Blanca Mud No 1									1.00000

Property Tax Rates as reported to the Potter-Randall Appraisal District

Local Public Transit Riders

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
408,440	367,523	339,459	356,858	340,731	318,890	230,622	216,450	252,672	225,315

Local Public Transit data from the Department of Transportation Annual Agency Profile reports

Sales Tax Revenues (in thousands of dollars)

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
54,414	55,483	56,094	55,544	57,404	59,176	59,785	67,507	74,468	75,393

Property Tax Revenues (in thousands of dollars)

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
32,628	37,687	40,002	42,003	44,062	45,108	48,833	50,574	54,337	56,782

Assessed Valuation (in millions of dollars)

2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
10,761	11,100	11,542	12,065	12,788	13,149	13,617	14,099	14,594	15,130

Sales Tax, Property Tax, and Assessed Valuation data from City of Amarillo Annual Financial Reports.

Wastewater

Hollywood Road Wastewater Treatment Plant

	2023
Treatment Capacity	12 Million Gallons/Day
Peak Demand	29.9 Million Gallons/Day
Average Daily Flow	8.5 Million Gallons/Day

River Road Wastewater Treatment Plant

	2023
Treatment Capacity	16 Million Gallons/Day
Peak Demand	16.8 Million Gallons/Day
Average Daily Flow	8.4 Million Gallons/Day

Water Production and Distribution (2023)

Sources: Canadian River Municipal Authority/ Ogallala, Santa Rosa, and Dockum Aquifers

Treated Storage Capacity:	87 M Gallons	Average Daily Demand:	46.1 M Gallons/Day
Raw Storage Capacity:	500 M Gallons	Pumping Capacity:	118 M Gallons
Peak Demand:	89 M Gallons/Day		

Water and Wastewater data as reported by City of Amarillo Water and Wastewater departments

Key Facts about Amarillo

Population and Work Force	Data
2020 Census	200,393
Growth 2010 - 2020	5.10%
Total Population Randall County	136,005
Total Population Potter County	118,323
Total Population of Randall County within Amarillo City Limits	98,839
Total Population of Potter County within Amarillo City Limits	101,554
Median Age (2020)	34.1

Data Source: U.S. Census Bureau

Amarillo Households	Data
Median Family Income (2020)	\$64,632
Total Households	78,616
Average Household Size	2.5
Owner Occupied Households	46,840
Renter Occupied Households	31,776
Median Home Value	\$172,700
Median Sale Price	\$212,000

Data Sources: U.S. Census Bureau, Amarillo Association of REALTORS, Inc

Amarillo Economy	Data
Total Employment	96,902
Sales Tax Revenues	\$78,839,119
Property Tax Revenues	\$52,807,757

Data Source: U.S. Census Bureau, City of Amarillo 2024/2025 Approved Budget