

Texas Comptroller's Annual Hotel Occupancy Tax (HOT) Report	
Municipality Name	City of Amarillo
Report year (most recent completed fiscal year)	2019
Contact Name	Laura Storrs
Contact Phone	806-378-6207
Contact Email	laura.storrs@amarillo.gov

Municipality's HOT information	
Rate (%)	7.00%
Amount of annual revenue collected	\$ 7,240,892.33

Amounts (\$) allocated for non-population bracketed beneficiaries of revenue	
Convention or information centers	\$ -
Registrating convention delegates	\$ -
Advertising to attract tourists	\$ 782,696.00
The promotion and improvement of the arts	\$ 92,706.00
Historical restoration and preservation projects	\$ -
Signage directing the public to sights and attractions	\$ 18,445.00

Percent of total (%) for non-population bracketed beneficiaries of revenue	
Convention or information centers	0.00%
Registrating convention delegates	0.00%
Advertising to attract tourists	10.81%
The promotion and improvement of the arts	1.28%
Historical restoration and preservation projects	0.00%
Signage directing the public to sights and attractions	0.25%

Municipality's sports and community venue tax information	
Rate (%)	2.00%
Amount of annual revenue collected	\$ 1,985,456.85