

City of Amarillo Environmental Advisory Committee Meeting

On the 1st day of March 2011, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 306, with the following members present:

Rosemartha Cates	Beverly Gattis	David Green	Tyler Morgan	John Sawyers
Michael Rice	Rhonda Ferguson			

Absent were:

Anette Carlisle	Kim Vincent	Mary Emeny
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The meeting was called to order at 12:15 p.m. and the following items of business were conducted:

Reading of last meeting minutes, motion to accept the minutes as printed was made by Tyler Morgan, seconded by John Sawyers, motion passed.

Review Poster / Flyers

Michael would check on the requirements to place a poster in the lobby of City Hall and the information would be e-mailed to committee members.

PSA Discussion:

Discussion was held about recording the PSA:

- Tyler spoke to WT about recording PSA. They would charge fair market price to record them but cannot be free.
- Amarillo College (KACV) is unable to record them.
- The suggestion of approaching any of the commercial stations to record it was made. (Tyler volunteered to contact stations by e-mail)
- Donna Makhavane had stated in the past that she could help get a PSA recorded. Michael would contact her to see if she still has that option.

Several ideas for the public service announcements (PSA) were discussed. Committee members were asked to bring their ideas for the PSA to the next meeting in order to decide on the final wording.

Review Rough Draft of Facebook page:

After reviewing the legal information provided, Tyler suggested the committee not have a facebook. He volunteered to design a personnel facebook page about recycling. He could link to the EAC website on the facebook page. Tyler could add different "Green" facts each week.

Old Business / New Business

Discussion about water was held and Beverley provided information about an upcoming rainwater workshop that will be in Amarillo March 25th, 26th, & 27th.

Discussion was held about the pros and cons of mandatory recycling.

Mary Emeny tried to contact the website Go Green Amarillo and found that the phone number was no longer associated with the website. Tyler attempted to reach them by the provided e-mail address and it was no longer valid. Since there is a "Go Green Amarillo" website, the name might have a trademark.

Agenda for Next Meeting:

- Review PSA
- Review Poster
- Old business / New business
- Review Action Items

The next Environmental Advisory Committee meeting is scheduled for March 15, 2011 at 11:45 a.m., City Hall Room 306. With no other business to be conducted the meeting adjourned at 1:03 p.m.