

City of Amarillo
Environmental Advisory Committee Meeting

On the 3rd day of May 2011, the City of Amarillo Environmental Advisory Committee met at 12 Noon in City Hall Room 306, with the following members present:

Rosemartha Cates	David Green	Tyler Morgan	John Sawyers	Kim Vincent
Michael Rice	Julie White			

Absent was:

Mary Emeny	Beverly Gattis
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The meeting was called to order at 12:03 p.m. and the following items of business were conducted:

Reading of last meeting minutes, motion to accept the minutes as printed was made by Rosemartha Cates, seconded by Tyler Morgan, motion passed.

PSA Discussion:

Michael Thero with the City of Amarillo Civic Center spoke about producing, recording and sending the Public Service Announcements out to radio stations. He would record the 30 second Public Service Announcements and send them to Donna Makkhavane for approval. The EAC will review and approve the recorded Public Service Announcements at the May 17, 2011 meeting. Once approved, Michael Thero would send them to radio stations.

Distribution of flyers:

Printed flyers were distributed among committee members. Michael Rice asked the committee members to report the locations the flyers are left for distribution. (This also includes distribution by e-mail)

With school ending soon, Kim suggested having copies of the flyer available at the local libraries. (Michael Rice would check on the requirements for handing them out at libraries.)

Kim spoke about inserting them into goody bags she hands out to children at parks when she speaks to them about recycling.

Renewal of EAC discussion:

It was discussed that the ideas suggested at the last meeting were too broad and that the committee needed to refocus their goals to make them more reasonable. Smaller educational goals would be easier to accomplish. The suggestion was made that each member take a green issue they are interested about and suggest projects. Michael Rice discussed that projects could not violate City rules and regulations. He reminded the committee that they are an Advisory group and they are there to guide projects. EAC should complement what the City is doing and be available for the education of the public instead of forcing change.

Kim discussed why glass recycling does not and will not work in the Amarillo area. She informed the committee that the closest city that recycles glass is Plainview.

Discussion was held about a Green Builder's conference. This type of conference would combine educational opportunities along with a trade show for "Green" products. It was suggested attending a Panhandle Builder's association meeting to obtain information on such an event. It was also suggested that Xcel Energy be contacted to sponsor a program that educates people about energy conservation. Water conservation education was also suggested. Partnering with companies or individuals would be a way for the committee to accomplish goals.

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Michael Rice spoke about the memo he is writing about the EAC. In the memo he will list the EAC's accomplishments, member attendance, and what the committee would like to accomplish in the future. Michael will need the names of the committee members that would like to continue to serve, names of members that want off the committee, and suggestions of people to add to the committee. Michael would draft a memo and e-mail to the committee members for review. The memo is scheduled for approval by the committee at the May 17th meeting.

Old Business / New Business:

There was a forum held on April 30, 2011 entitled **Water: Yours, Mine, or Ours**. David Green spoke about the number of people that attended and what the forum was about.

The Bottle Bill does not have enough support to get pushed through the House and Senate.

Agenda for Next Meeting:

- Approval of the recorded PSA
- Approve memo regarding EAC renewal
- Determine educational projects for next year

The next Environmental Advisory Committee meeting is scheduled for May 17, 2011 at 12 noon, City Hall Room 306. With no other business to be conducted the meeting adjourned at 1:06 p.m.