

City of Amarillo  
Environmental Advisory Committee Meeting

On the 19<sup>th</sup> day of April 2011, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 305, with the following members present:

Rosemartha Cates     Mary Emeny     Beverly Gattis     David Green     John Sawyers  
Tyler Morgan         Julie White

Absent was:  
Kim Vincent

The meeting was called to order at 11:54 a.m. and the following items of business were conducted:

Reading of last meeting minutes, motion to accept the minutes as printed was made by Tyler Morgan, seconded by John Sawyers, motion passed.

**Review Poster / Flyers:**

Discussion was held about the EAC poster and the following revisions were agreed upon:

- o The word recycling be capitalized and typed in green
- o Bullet the recyclable products
- o Reduce size of poster from 11X17 to letter size poster (8 ½ x 11)

John Sawyers would have 500 posters printed.

Several ideas of how to distribute the poster were discussed:

- o Ask Chris Bunnett (KB Recycling) to distribute to his curb side recycling customers
- o E-mail
- o Place in high traffic businesses
  - o Hastings
  - o Roasters
  - o Toot -n - Totum
  - o Pak a Sak
  - o Donut Stop
  - o United Supermarkets

**EAC recommendations for the future:**

The following are ideas of what the EAC wants to accomplish in the future:

- o Glass Recycling
  - o Getting businesses to move to Amarillo to start recycling glass
- o Water Conservation
  - o Curb cut gardens (Visit with Larry in the Parks Dept.)
  - o Storm water runoff to water landscape at a residential house
  - o Xeriscape project
- o Green Building Education
  - o Green Builder's conference
    - Educate builders on alternative green building.
  - o Partner with the Realtor Association to find out what they know about green building and landscaping.
  - o Living roofs (Uncommon Twist Roofs)
  - o Making Green building profitable
  - o Help with the implementation of the Comprehensive Plan's sustainable development and building practices.

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**Meeting Time:**

Beverley Gattis motioned to change the meeting time to start at 12 noon, John Sawyers seconded the motion, motion passed.

**PSA Discussion:**

Julie informed the committee that Donna Makhavane said that Michael Thero, Civic Center Marketing Director has agreed to provide his services to produce a radio PSA at no cost.

Julie would ask Donna Makhavane to attend a meeting to let the committee know what needs to be done to get the PSA recorded.

Mary suggested that the local morning news shows be contacted and see if a committee member could appear on their show to promote the website. Tyler would contact the news stations.

**Earthfest report:**

Mary gave a summary report of Earthfest. She spoke about the attendance number, what was given away, and about the different groups that attended.

**Old Business / New Business:**

Tyler showed the committee his personal "Green" facebook page. He is going to wait to publish the facebook page until Michael Rice looks at it. This is to make sure nothing on it violates the City's rules.

Julie informed the committee that in order for the public to speak at the meeting, they must fill out a "Request to Speak" form.

**Agenda for Next Meeting:**

- Visit with Donna Makhavane about recording the PSA
- Distribution of flyers
- Refine and finalize plans for renewal of the committee.
- Old business / New business
- Review Action Items

The next Environmental Advisory Committee meeting is scheduled for May 3, 2011 at 12 noon, City Hall Room 306. With no other business to be conducted the meeting adjourned at 12:50 p.m.