

City of Amarillo
Environmental Advisory Committee Meeting

On the 5th day of April 2011, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 305, with the following members present:

Rosemartha Cates Mary Emeny Beverly Gattis John Sawyers Kim Vincent
Michael Rice Julie White

Absent were:

Annette Carlisle (Resigned 4/4/11) Tyler Morgan David Green

With the resignation of Annette Carlisle, the committee is required to have 4 people at each meeting to establish a quorum. The meeting was called to order at 11:54 a.m. and the following items of business were conducted:

The minutes from the last meeting were read and amended to read personal instead of personnel under Review Rough Draft of Facebook page.

Motioned was made by Beverley Gattis to accept the minutes with the amendment, seconded by Mary Emeny, motion passed.

Review Poster / Flyers

Michael explained the process of putting a poster in the lobby of City Hall and how long it could be displayed. He also informed the committee the poster could possibly be displayed on the TV monitor that is now on each floor of City Hall.

Kim brought the poster she uses at her work as an example of what the EAC could do. Several ideas for the poster content were discussed as well as the size of the poster.

Michael said he could have approximately 12 posters printed on 11X17 cardstock paper. John Sawyers said he could get flyers printed. Kim said the poster she uses for work could be used along with the EAC's poster after Earth Day festivities were over.

Mary motioned that a subcommittee be formed in order to design a poster prior to Earth Day festivities. The people on the subcommittee would be May Emeny, Rosemartha Cates, and John Sawyers. John Sawyers seconded the motion, motion passed.

PSA Discussion:

The motion was made by John Sawyers to accept the submitted public service announcements, Beverly Gattis seconded, motion passed.

Discussion was held about what to fill the blanks in with and who would record the PSA. Mary Emeny said she would find children to record the PSA. Michael would speak to Donna Makhavane about options for getting the public service announcements recorded.

There is a report that can be ran to determine the number of "hits" the EAC website receives before and after the public service announcements run. This will help determine if the PSA are getting people's attention.

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Old Business / New Business

The EAC will be up for renewal the end of next month. Michael will put a report together on the Environmental Advisory Committee's actions over the past year. He suggested recommendations from the EAC about their desires for the future be included in the report.

Mary Emeny discussed that the recycling aspect of the EAC had been exhausted and suggested it is time to expand beyond recycling into the direction of sustainability and other "Green" efforts. Continuing education about recycling was suggested.

Agenda for Next Meeting:

- Discuss the recommendations of the EAC for the future
- Discuss Meeting Time
- Review EAC Poster
- Review recording options for the PSA
- Mary Emeny will report on Earthfest
- Old business / New business
- Review Action Items

The next Environmental Advisory Committee meeting is scheduled for April 19, 2011 at 11:45 a.m., City Hall Room 305. With no other business to be conducted the meeting adjourned at 12:44 p.m.