

City of Amarillo
Environmental Advisory Committee Meeting

On the 18th day of January 2011, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 306, with the following members present:

Rosemartha Cates Mary Emeny Tyler Morgan John Sawyers Kim Vincent
Michael Rice Julie White

Absent were:

Anette Carlisle Beverly Gattis David Green

The meeting was called to order at 11:53 a.m. and the following items of business were conducted:

Tyler Morgan and John Sawyers were introduced as being new members of the committee.

Reading of last meeting minutes, motion to accept the minutes as printed was made by Rosemartha Cates, seconded by Mary Emeny, motion passed.

Review of Website:

Julie showed the committee what changes had been made to the website. The "What Can Be Recycled" pages were printed out and split up between committee members in order to verify the information was current. Kim suggested a printer friendly link be added to the "What Can Be Recycled" page in order to be able to print just a category instead of the entire page.

Discussion was held about printing flyers to hand out on the first floor at City Hall or a poster be displayed to advertise the website. Flyers could also be given out at Earthfest. Kim would e-mail Julie several examples of the Logo with the wording and examples of posters / flyers. Julie will e-mail them out to committee members for review.

Discussion was held about the Mission statement on the website. John Sawyers motioned to change the mission statement to read "To educate our community about the importance of an environmentally friendly lifestyle and to make positive changes in our environment" Mary Emeny seconded, motion passed.

It was also discussed that the Vision statement that had already been approved be added to the website. The Vision statement reads, "A sustainable Amarillo, where our unique natural environment is preserved for future generations".

PSA Discussion:

Mary Emeny spoke to Jacob Breeden about the recorded PSA and was told that they were deleted. Kim would speak to the Travis Middle School Green Team about recording them again. It was suggested that Donna Makkhavane with the City of Amarillo be contacted to assist in getting the PSA recorded. WT Broadcast Program and Amarillo College were also suggested.

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Funding of projects:

Michael informed the committee that since the EAC is an extension of the City that any money raised becomes public funds of the City. He suggested the EAC would need to create a document that would be an agreement between the City and the EAC and present it to the Commission to look at. Based on the recommendations of the Finance Director and the Assistant City Manager the Commission could then tell the committee what can and cannot be done.

Commissioner Eades suggested looking at grants as a source of funding. Kim suggested contacting the PRPC about Municipal Solid Waste Grants. Michael explained that these grants are very limited on what you can and cannot do. He explained the grant process and how competitive it would be to get a grant from the PRPC.

Discussion was held about cost and design of the flyers & posters.

Old Business / New Business

Michael explained that the City does not support a Facebook page. If an individual wanted to have a Facebook page and make comments about the EAC, the City Attorney strongly recommends a disclaimer be placed on the Facebook page stating that you are acting as an individual and not as an official function of the City of Amarillo.

Agenda for Next Meeting:

- Review poster / flyers
- Review PSA
- Review Changes in the "What Can Be Recycled" list
- Rough Draft of the Facebook page
- Old business / New business
- Review Action Items

The next Environmental Advisory Committee meeting is scheduled for February 1, 2011 at 11:45 a.m., City Hall Room 306.

With no other business to be conducted the meeting adjourned at 12:43 p.m.