

City of Amarillo Environmental Advisory Committee Meeting

On the 4th day of January 2011, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 306, with the following members present:

Rosemartha Cates Mary Emeny Beverly Gattis David Green Kim Vincent
Michael Rice Julie White

Absent was:
Anette Carlisle

The meeting was called to order at 11:55 a.m. and the following items of business were conducted:

Reading of last meeting minutes, motion to accept the minutes as printed was made by Beverley Gattis, seconded by Rosemartha Cates, motion passed.

Website Discussion:

Michael showed the committee what changes have been made to the website. Julie is working closely with the City of Amarillo IT Department to execute the requested changes to the website. Michael informed the committee that any future updates would need to be e-mailed to Julie and she would oversee the requested changes.

Logo Wording Discussion:

Discussion was held about wording for the logo. The motion was made by Mary Emeny to accept "Go Green Amarillo" as the wording for the logo, seconded by David Green, motion passed.

Marketing / Awareness Ideas:

Following are several ideas for marketing / awareness ideas that were discussed:

- PSA
 - Mary Emeny would speak to Jacob Breeden about what has been recorded.
- Bill boards
- Yard signs
- T-shirts
- Bumper Stickers
- Have information available at EarthFest
- Community Events
- Recycling competition between schools
- Kacv TV
 - Run PSA

Since the committee doesn't have funding, it was suggested donations from businesses are needed.

Old Business / New Business

None were discussed

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Comments from Public

John Sawyers asked the committee about mercury light bulbs recycling and was told where they could be recycled. He suggested the following:

- A sticker that says "I support Go Green Amarillo".
- Use several different radio stations (Christian was suggested) for the PSA

Kimbra Staley-Watson spoke to the committee about her business "Uncommon Roofs". They will be developing, designing, & installing greener living roofs.

Agenda for Next Meeting:

- Review website
- Review PSA
- Discuss ways to fund projects of the committee
- Old business / New business
- Review Action Items

The next Environmental Advisory Committee meeting is scheduled for January 18, 2011 at 11:45 a.m., City Hall Room 306.

With no other business to be conducted the meeting adjourned at 12:55 p.m.