

City of Amarillo
Environmental Advisory Committee Meeting

On the 21st day of September 2010, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 306, with the following members present:

Chris Bunnett
David Green

Rosemartha Cates
Linda Lloyd

Anette Carlisle
Michael Rice

Brian Eades
Julie White

Beverly Gattis

Absent were:

Mary Emeny

Kim Vincent

The meeting was called to order at 12:05 p.m. and the following items of business were conducted:

The minutes from the last meeting were read. Motioned was made by Chris Bunnett to accept the minutes, seconded by Linda Lloyd, motion passed.

Ideas for City Notes:

The following ideas were discussed for City Notes Green Corner:

- Linda Lloyd provided information about the following:
 - The importance of separating and placing items into the appropriate recycling bins
 - Educating the public of the recycling numbers on the bins.
 - Avoid putting waste in recycle bins
 - The effects of recycling and not recycling plastic
 - Paper recycling
- Water Information
 - Incentives for water conservation
 - Soil moisture detectors for sprinkler systems
 - Watering tips
 - Examples of what the Parks Dept is doing to save water.
 - Rainwater catchments
 - Provide information on how much water is lost out of a dripping faucet
- Playa Lake information
 - Information on public and private owned Playa Lakes
 - Address of Playa Lakes
 - Wildlife around Playa Lakes
 - Importance of Playa Lakes for migrating birds
- Landscaping
 - Community Garden information
 - Xeriscaping Information
 - How to make compost out of fall leaves
 - Using old fences or pallets to create compost bins.

Pictures:

David will send a selection of pictures that could be used on the web site via e-mail to Julie. She will e-mail them to the other committee members for review. Beverley would speak to other organizations about obtaining pictures to add to the website.

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Logo Discussion:

Discussion was held about the feedback that was received about the proposed logo. Some Ideas for a new symbol are as follows:

- Windmill with recycling arrows around blades
- Yucca plant with recycling arrows around bloom
- A tree with different "Green" ideas hanging from the branches.

Chris will e-mail the proposed new logo design to Julie. She will e-mail it to the other committee members for review.

Website discussion:

- Rosemartha requested the statics of the website since it started for the next meeting.
- Making the website easier to find.

New Business :

Facebook discussion:

Chris discussed once a logo is created, he would volunteer to create a facebook page. Several Ideas were discussed as follows:

- Having the facebook symbol on the logo in order to let people know to visit facebook
- Direct people to the website through the facebook page
- Send propose facebook page to a couple of committee members for review
- Provide Information from the Food Bank
- Information about Community Gardens
- Use information gathered for "City Notes" on facebook page

When a meeting is scheduled and a quorum is not met, the committee would like to meet as a sub-committee in order to work of projects.

Review of Action Items

- Annette invited Molly Davis to speak to the committee about marketing to attend the meeting but, she was unable to attend. This is tabled until next meeting.
- Kim will need to be contacted to determine the status of the Public Service Announcements

Agenda for Next Meeting:

- Review ideas for the "City Notes"
- Review pictures for website
- Review the Logo
- Continue Facebook discussion
- Review Action Items
- Old business / New business

The next Environmental Advisory Committee meeting is scheduled for October 5, 2010 at 11:45 a.m., City Hall Room 306.

With no other business to be conducted the meeting adjourned at 1:11 p.m.