

City of Amarillo
Environmental Advisory Committee Meeting

On the 6th day of July 2010, the City of Amarillo Environmental Advisory Committee met at 11:45 a.m. in City Hall Room 306, with the following members present:

Chris Bunnett	Anette Carlisle	Rosemartha Cates	Brian Eades	Mary Emeny
Beverly Gattis	David Green	Linda Lloyd	Kim Vincent	Michael Rice
Julie White				

None were absent.

The meeting was called to order at 11:56 a.m. and the following items of business were conducted:

The minutes from the last meeting were read. Motioned was made by Mary Emeny to accept the minutes, seconded by Linda Lloyd, motion passed.

Review Pictures for the website:

Kim Vincent provided several pictures for the main page of the website (to replace golf course). The committee decided to use the picture with a windmill and sunset to replace the golf course picture. Chris Bunnett said he had a picture of a child holding a recycling container and it could be used on the Kids page. Michael would provide Chris with the proper release form in order to use the picture.

Website Discussion:

Discussion was held about finding the EAC website. Michael discussed the efforts that are being made to make the website easier to locate. He notified the committee that the member's names have been updated and the 2010 minutes have been added to the website.

It was discussed that information about the website needs to be visible in order for people to know about it. It was discussed that a logo and bumper sticker be developed. David Green knows college students that are majoring in Graphic Design that are looking for projects to include in their portfolio. He would speak to them and see if they are interested in designing a logo.

PSA Discussion:

Committee members were given a written copy of the PSA's. Danna Makkhavane will attend the July 20, 2010 meeting to discuss Public Service Announcements and including a "Green" Corner on the City Notes.

Long Term Strategic Plan:

The new Resolution was discussed the committee spoke about where to implement the task and goals. They are as follows:

1. All areas (Waste Stream, Land Use, & Water) of the strategic plan need to include a section for Marketing and Education.
2. Letter B of the Resolution needs to be included under Waste Stream
3. Letter C of the Resolution needs to be included in each section.
4. Letter D of the Resolution needs to be under the Marketing and Education area of each section.

Discussion was held about what makes the recycling efforts so difficult. Kim spoke about contamination being a major problem that cost time and money. It was discussed that the only way that contamination would be reduced would be through education of the public and enforcement rules.

Comments from Public:

The quorum was lost before any comments from the public could be addressed.

Agenda for Next Meeting:

- Presentation by Donna Makkhavane as follows:
 - Information on PSA's for the website.
 - Having a "Green" corner on the City Notes
- Continue discussion about pictures for the website.
- Continue developing a Long Term Strategic Plan

The next Environmental Advisory Committee meeting is scheduled for July 20, 2010 at 11:45 a.m., City Hall Room 306.

With no other business to be conducted the meeting adjourned at 1:16 p.m.