

STATE OF TEXAS §
COUNTIES OF POTTER §
AND RANDALL §
CITY OF AMARILLO §

On the 6th day of November, 2014, the Downtown Design Review Board met in a scheduled session at 5:30 p.m. in Room 306 located on the third floor of City Hall, 509 East 7th Avenue, Amarillo, Texas, with the following members present:

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD	NO. MEETINGS ATTENDED
Vacant, Vice Chairman	NA	NA	NA
Melissa Henderson	Yes	27	17
David Horsley	Yes	27	23
Charles Lynch	No	27	20
Kevin Nelson	No	27	23
Bob Rathbun	Yes	27	22
Wes Reeves	Yes	27	19
Steve Gosselin (Alternate)	Yes	13	11
Howard Smith, Chairman	No	27	26
Dana Williams-Walton	No	27	17

CITY STAFF:
Kelley Shaw, Planning Director
Cris Valverde, Senior Planner

OTHERS IN ATTENDANCE:

Mr. Horsley served as Chairman and opened the meeting, established a quorum, and conducted the consideration of the following items beginning with ITEM 1.

ITEM 1: Approval of Minutes from the September 4, 2014 Downtown Urban Design Review Board meeting

Mr. Horsley asked if there were any questions or comments regarding the minutes? Mr. Rathbun motioned to approve the minutes as presented. Mrs. Henderson seconded the motion and the motion passed unanimously.

ITEM 2: Discuss and consider a request for a Certificate of Appropriateness related to the renovation/remodeling of a business located at 814 S. Taylor Street

Mr. Horsely asked Mr. Shaw to begin review of Item 2 on the agenda. Mr. Shaw gave a brief overview of the project which was associated with the historic Greyhound Bus Terminal. Mr. Shaw then turned the presentation over to Mr. Mason Rogers who is the applicant's representative and the project architect.

Mr. Rogers began by describing what is and has been done on the interior of the building which included remodeling the interior to provide office spaces for 15 to 20 employees as well as conference room space. Mr. Rogers then reviewed the existing building's characteristics and described the major changes to the exterior that included enclosing the existing drive through entrances with a paneled glass storefront that will include a garage door that will still allow entrance to interior parking spaces and also a pedestrian entrance door.

Mr. Rogers explained that the storefront proposed would have the effect of looking like a retail type storefront. Mr. Rogers also explained that the existing windows would be replaced by single pane windows with dark frames very similar to what the Paramount building has and provide a sleek type look which they feel stays in character with the streamlined architecture of the building. Mr. Rogers also stated that a strip of LED lighting will be placed on the ledge of the building which will provide uplighting on the second floor façade.

Mr. Rogers then reviewed the design of the proposed sign which will replace the existing signs. Mr. Rogers stated that he believed the original sign structure had been removed but they were not sure of that and that when removed, if the original structure were intact, the owner would be willing to give interested parties an opportunity to perhaps take those signs for future restoration and use. Then he went over the proposed sign in detail which included a historic oil derrick design which was constructed of metal and open save for the metal areas and tubing that supported the sign. Mr. Rogers also described the LED strip lighting that would illuminate the sign and that the sign would have backlit channel lettering.

Mr. Horsley asked for more information about the signs. Mr. Rogers stated that due to the shape of the signs, there may be possibility that the original signs had just been added on to and may still be there but was not sure. Mr. Reeves stated that he believed that they had been removed but was not entirely sure. Mr. Horsley stated that he himself tried to purchase the building a long time ago and was very interested in the signs and wondered if the signs were there, could they be reused and if the LED was appropriate if the signs were gone. Mr. Rogers stated the LED would look just like neon and gave the Amarillo National Bank sign that has both and that you can't tell which is neon and which is LED.

Mr. Rogers stated the owner wanted to create their own "iconic" sign and if there was any original, usable signage, they would be open to make those available to any interested parties. Mr. Reeves stated he liked the vertical nature of the sign but his preference would be to have a sign that was similar to the original sign and a streamlined design but that he did not think the DAUDS were meant to impose someone's preference of a design if the proposed sign met the intent of the DAUDS. Other Board members stated they liked the design of the sign. Mr. Shaw stated there were technical aspects of the size of the sign that did not meet the DAUDS but that the DAUDS stated that this type of a sign could be considered on a case by case basis.

Discussion followed regarding the dark window frames and where Mr. Rogers stated he felt the design did conform to the streamlined theme and also would provide much more energy efficiency. Mr. Horsley asked again to make sure that if the owners found the original signs intact if they would be open to making those available to other interested individuals, or entities? Mr. Rogers stated they would be. Mr. Horsley stated he felt that the iconic nature of the original signs made them a matter of importance to the community and wanted to make sure there was a possibility of preserving the signs in some manner if they were found to be there.

Mr. Shaw stated that staff's recommendation followed the discussion being held by the Board members and recommended approval of the project. Mr. Horsley asked for a recommendation. Mr. Gosselin motioned for approval. Mr. Rathbun seconded the motion and it was passed unanimously.

ITEM 3: **Public Forum**

There was none.

ITEM 4: **Consider Future Agenda Items**

Mr. Shaw informed the Board there may be a possibility that in the near future they may be considering tweaks to the DAUDS concerning pedestrian lights. Hearing no other business, Mr. Horsley adjourned the meeting.

Kelley Shaw
Planning Director