

STATE OF TEXAS §
COUNTIES OF POTTER §
AND RANDALL §
CITY OF AMARILLO §

On the 5th day of May, 2011, the Downtown Urban Design Review Board met in a scheduled session at 5:30 P.M. in Room 306 on the third floor of City Hall, 509 East 7th Avenue, Amarillo, Texas, with the following members present:

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD	NO. MEETINGS ATTENDED
Chan Davidson	Yes	5	5
Melissa Henderson	Yes	5	4
David Horsley	Yes	5	5
Charles Lynch, alternate	Yes	5	5
Kevin Nelson	Yes	5	5
Bob Rathbun	Yes	5	4
Wes Reeves	No	5	2
Mason Rogers	Yes	5	2
Howard Smith	Yes	5	5
Dana Williams-Walton	Yes	5	5

CITY STAFF:
Kelley Shaw, Planning Director

Chairman Smith opened the meeting, established a quorum, and conducted the consideration of the following items beginning with ITEM 1.

ITEM 1: Approval of Minutes from the February 24, 2011 meeting

Chairman Smith asked if there were any questions or comments regarding the minutes? Mr. Horsley motioned to approve the minutes as presented. Mr. Lynch seconded the motion and the motion passed unanimously.

ITEM 2: Consider an application for a Certificate of Appropriateness for Herring Bank facility at 414 S. Pierce Street

Mr. Shaw announced the project then identified the representatives from both Herring Bank and the project architect and asked Mr. Wright, project architect for a brief discussion of the project. Mr. Wright described the basics of the remodel project and commented that their main goal was to maintain the Spanish Revival characteristics of the existing building and to make sure that any new construction or additions contributed to the period appeal of the existing structures.

Mr. Shaw then began discussion of the staff summary and gave a brief description of the architectural elements of the building and the freestanding signs that were being proposed for re-use by the Bank.

Ms. Henderson asked for more detail regarding the sign's material and if there was an area for electronic messages. Mr. Shaw said that there was no electronic messaging currently available within the sign.

Mr. Shaw then discussed specific project details and how they compared with what the Downtown Amarillo Urban Design Standards (DAUDS) required. Mr. Shaw discussed the walkway corridor improvements which included street trees, interior landscaping, pedestrian lights, and sidewalk improvements. Mr. Shaw then described the building edge components and what was being added to the existing façade that, in his opinion, only enhanced the Spanish Revival character of the building. Wall signs were also described as a complimentary wrought iron design of appropriate size.

Mr. Shaw stated that it was Staff's opinion that the project was an excellent example of remodeling an existing building while maintaining the historic and architectural elements and that it met all of the design standards applicable. Mr. Lynch thanked the applicant for doing such a great job of working with the existing site. The question was raised that there was a bulb-out shown on the site plan but was not mentioned in the staff report. Mr. Shaw commented that although the bulb-out was shown, it was not a standard that was required and the applicant showed the improvement but depending on what may need to be involved in getting the bulb-out constructed, it may or may not happen. Mr. Nelson also commented on the great job the Herring Bank was doing but had questions about the existing sign that was going to be used. Mr. Lynch commented that the sign actually had some wrought iron type elements to it and could be appropriate with some minor work.

Mr. Wright was asked if the freestanding pole sign on the south side was going to be used. Mr. Wright was not aware of any plans to use it but would assume if it was existing, the bank may use it. Mr. Shaw commented that since it was not included on the site plan being considered that if the bank wished to use it, it would have to be approved at a later date.

Mr. Smith asked the Board for any further comments or questions. Hearing none he asked for a motion. Mr. Lynch motioned to approve the Certificate of Appropriateness. Mr. Horsley seconded the motion and the motion passed unanimously.

ITEM 3: Public Forum

Mr. Smith asked if there was any public comment and hearing none, adjourned the meeting.

Kelley Shaw
Planning Director