

State of Texas

County of Potter

MINUTES

City of Amarillo

On the 22nd day of July 2015, the Convention and Visitor Council Board met at 8:30 AM in the Amarillo Chamber of Commerce Board Room, 1000 S. Polk, for a regular meeting.

| Voting Members | Present | No. Meetings Held | No. Meetings Attended |
|------------------|---------|-------------------|-----------------------|
| Cliff Vanderpool | N | 10 | 1 |
| Stephanie Price | Y | 10 | 8 |
| Dr. Aaron Pan | Y | 10 | 9 |
| Kathy Sheldon | Y | 10 | 8 |
| Randy Burkett | Y | 1 | 1 |
| Phil Woodall | Y | 10 | 9 |
| Daphne Adkins | Y | 10 | 7 |
| Kevin Hawkins | Y | 10 | 7 |
| Tony Freeman | Y | 10 | 10 |
| Paul Borchardt | Y | 10 | 7 |
| Donna Paralicci | Y | 10 | 7 |
| Mark Shaffer | Y | 10 | 6 |
| Randy Sharp | N | 10 | 4 |
| Sherman Bass | Y | 10 | 10 |
| Beth Duke | Y | 10 | 8 |
| Jeff Bara | Y | 6 | 4 |
| Jimmy R. Lackey | Y | 4 | 4 |

ITEM 1: Call to order. Tony Freeman established a quorum and called the regularly-scheduled meeting of the Convention and Visitor Council Board to order at 8:30 AM. He welcomed Randy Burkett to the board, and asked everyone to introduce themselves.

ITEM 2: Approval of Minutes from the regular meeting on June 24, 2015. Motion was made by Daphne Adkins, seconded by Phil Woodall, and unanimously carried to approve such minutes.

ITEM 3: Presentation and Discussion on 2015-2016 Budget. Dan Quandt reported that the budget committee met on Monday, and the budget is only slightly less this year. He distributed copies of and explained the information contained in the Proposed 2015-2016 Budget Summary, the 2015-2016 Civic Center Complex Activity Fund, a list of CVC staff as of July 23, 2015, a copy of the Budget Detail, and a 2015-2016 Operating Budget Professional Organizations and Trade Shows.

Motion was made by Jimmy Lackey, seconded by Kevin Hawkins and unanimously carried to accept the proposed budget for 2015-2016. It will now be presented to the city council for approval.

ITEM 4: Presentation and Discussion of Operations and Finance. Bed Tax Collections – Mindy Bradley reported that June occupancy rate is up 3.1%, and up 6.4% ytd.

Dan Quandt added that our occupancy level only varies 8-10% throughout the year, which is very stable. The STR reports look good.

Monthly Financials – Dan Quandt had already discussed financial information.

ITEM 5: Presentation and Discussion of June Committee Meetings.

Arts Committee – Kathy Sheldon reported that the subcommittee met to approve the next rotation of airport art, it will be presented to the airport manager on August 1. The Arts Committee will meet on August 4. CVC intern, Dane Glenn, is developing articles on private galleries.

Communications Committee – Stephanie Price explained the Zip Code Project that is currently underway. Dane Glenn is also working on a blog. His blog on the Catlin Bison Herd has received approval from the Smithsonian Art Museum. Tina’s webcast from DMAI was very well received.

Convention & Tourism Committee – Dr. Pan recapped the items discussed at their July meeting, such as: The downtown project, the importance of the number of group tours overnighiting here, the VIC staff changes, and projects in the Film Office.

Sports Commission – Jimmy Lackey explained that they had their second meeting on July 14. They are still defining the mission and scope of the commission. They are working to track spending done in other cities when families travel for sporting events. It was agreed that we need to centralize our facilities, and multi-use venues make much more sense.

ITEM 6: Discussion on future meeting dates and possible agenda items. The next CVC Board meeting will be August 26.

ITEM 7: Public Forum.

Beth Duke reminded everyone that there are only two High Noon performances left. She also distributed a flier for the Show & Shine Car Show in conjunction with the Block Party. The Texas Park Service and the Texas Historical Commission will meet this Friday at Gray’s Studio from 6-7:30 PM to discuss the future of the Texas portion of Rt. 66.

Stephanie Price reported that the Texas Plains Trail will meet in Lubbock to discuss funding.

Dr. Pan reported that July 22 is Moth Day at Wildcat Bluff from 8:15 – 10:30 PM.

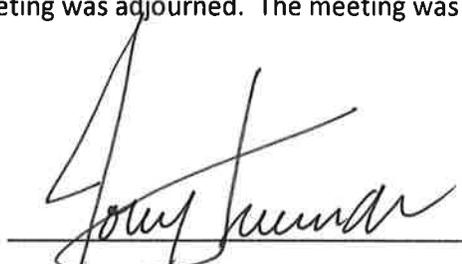
Gary Molberg reminded everyone that this Thursday is the Chamber Open Golf Tournament.

ITEM 8: Adjournment. There being no further business, the meeting was adjourned. The meeting was recorded and all comments are on file with the City Secretary.

ATTEST:



Mary Ramirez, Executive Assistant



Tony Freeman, CVC Chairman