

MINUTES

On FEBRUARY 9, 2015, the AMARILLO LIBRARY ADVISORY BOARD met at 4:00 p.m. at DOWNTOWN LIBRARY, 413 SE 4TH AVE for a Regular Meeting.

VOTING MEMBERS	PRESENT	NO. MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED
Rita Wilson, Chair	Yes	19	11
Joy Brenneman, Vice-Chair	Yes	9	7
Cathy Dixon	Yes	67	43
David Kemp	Yes	15	13
Cullen Lutz	Yes	9	8
Maury Roman Jordan	No	24	17

Also in attendance were:

Amanda Barrera
Mary Redmond

DIRECTOR OF LIBRARY SERVICES, CITY OF AMARILLO
LIBRARY BOARD SECRETARY, CITY OF AMARILLO

ITEM 1: Call to Order. Rita Wilson established a quorum and called the regularly scheduled meeting of the AMARILLO LIBRARY ADVISORY BOARD to order at 4:00 p.m.

ITEM 2: Approval of Minutes from the Regular Meeting held on DECEMBER 8, 2014. Motion was made by Ms. Cullen Lutz, seconded by Mr. David Kemp, and carried to approve such minutes as amended.

ITEM 3: Presentation and Discussion of the APL Public Awareness Campaign. Ms. Amanda Barrera discussed the Awareness Campaign that started January 15. The campaign is "17 Things You May Not Know about the Amarillo Public Library."

The commercials are 15-second spots that run on local and Suddenlink cable channels, at the beginning and at the end of a commercial block.

ITEM 4: Presentation and Discussion of the February Programming at all locations. Ms. Amanda Barrera discussed some of the February programs planned at the Amarillo Public Library.

The Intermediate ESL class averages 25, the basic ESL classes average 50, and the Citizenship class averages 25.

Amarillo Reads Downtown Lunchtime Book Club will be reading the *Pioneer Trilogy* by Willa Cather.

The Open House for the Bush/Fitzsimon Room will be February 10, from 6:00 p.m. to 8:00 p.m.

The Amarillo Opera concert on February 22 will include hymns and arias from Willa Cather's novel.

Ready to Read Open House event for preschoolers will be February 21. The library will have a collection of Preschooler backpacks available for check out.

ITEM 5: Presentation and Discussion of "The Cookie Thief" screening in partnership with Panhandle PBS. Ms. Amanda Barrera discussed the screening of "The Cookie Thief." 32 people attended the event.

ITEM 6: Presentation and Discussion of "Water and the Future of Farming on the High Plains" Panel Discussion. Mr. James Hunt, KGNC Agribusiness Director, hosted the panel discussion on February 7 at the Downtown Library, with 34 in attendance.

ITEM 7: Presentation and Discussion of the Friends of the Library Activity report. Ms. Amanda Barrera discussed "The Donna Littlejohn Scholarship," created for staff recipients to receive \$1,000 per year to attend the TLA Conference.

The Friends Book Sale will be at the Downtown Library on April 10, 11, & 12.

The AMA-CON event will be August 1 & 2.

ITEM 8: Adjournment. There being no further business, Ms. Joy Brenneman moved to adjourn the meeting. The motion was seconded by Ms. Cathy Dixon and the meeting adjourned at 4:30 p.m. This meeting was recorded and all comments are on file with the City Library Department.

ATTEST:

Mary Redmond
Mary Redmond, Board Secretary

Joy Brenneman
Joy Brenneman, Vice-Chair