

MINUTES

**AMARILLO ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS MEETING
August 5, 2014**

The meeting of the AEDC Board of Directors was held in the in the AEDC Conference Room, 801 S. Fillmore, Suite 205, Amarillo, Texas at 11:00 AM on August 5, 2014. Board members in attendance were:

GINGER NELSON	CHAIRMAN
JOHN KRITSER	VICE-CHAIR/SECRETARY
ROY BARA	DIRECTOR
BRIAN BRUCKNER	DIRECTOR

Also in attendance were the following staff members:

RICHARD DAVID	PRESIDENT
DOUG NELSON	VICE PRESIDENT/FINANCIAL SERVICES
ASHTON ALLISON	DIRECTOR-MARKETING AND COMMUNICATIONS
CHRIS LYLES	OFFICE ADMINISTRATOR

Chairman Nelson established that a quorum was present and called the meeting to order.

ITEM 1: Call to order of the Public Meeting. Director Bara made a motion to approve the minutes of the July 8, 2014 meeting as written. Director Bruckner seconded the motion. The motion was approved.

ITEM 2: Mr. David requested that discussion of **ITEM 2**, as listed on the posted agenda, be delayed as the City Manager is in budget meetings and not available at this time.

ITEM 5: Mr. David requested that **ITEM 5**, as listed on the posted agenda, be discussed at this time.

Mr. David gave an overview on the marketing plan to be used to mark the 25th Anniversary year of the Amarillo EDC.

Mr. Allison showed several video spots that will be used during the anniversary marketing initiative. He gave additional information on the video marketing plan.

Mr. David also presented for acceptance by the board, a copy of a report compiled by The Perryman Group on the "Amarillo Advantages and the Contribution of the Amarillo Economic Development Corporation".

The report includes employment numbers directly related to businesses recruited or retained to the area.

After a brief discussion, Chairman Nelson requested a motion to approve the report as presented. Vice-Chairman Kritser made a motion to approve the report as presented, Director Bara seconded the motion. The motion was approved.

Chairman Nelson adjourned the meeting into Executive Session at 11:18am.

No action was taken during the executive session because none is permitted by law. The public session reconvened at 12:11pm.

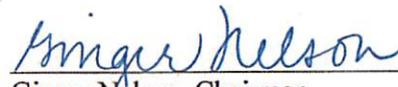
ITEM 3: There were no items to discuss.

ITEM 4: There were no items to discuss.

ITEM 5: See notation and information above.

ITEM 6: The next meeting of the Amarillo EDC Board of Directors is scheduled for Tuesday, September 10 @ 11am. The Board of Directors meeting of August 5, 2014 was adjourned at 12:15pm.

The undersigned certifies that the foregoing information is correct.



Ginger Nelson, Chairman